

ONE SHEET



Randy Powell Identity Activation Loop™ framework

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Overview:

Randy Powell is the founder of Envision Success and the creator of The Encore Authority™ movement. He works with accomplished professionals—especially women 50+—who are ready to step into their next chapter of leadership, contribution, and impact.

Speaker Positioning

Randy Powell is a keynote speaker and business strategist who helps accomplished professionals activate confidence, reclaim authority, and create powerful second-act momentum using his Identity Activation Loop™ framework.

Signature Keynotes

The Confidence Gap

Helping accomplished professionals rebuild confidence and reignite momentum when success has stalled.

The Encore Authority™

How experienced professionals transform decades of knowledge into influence, leadership, and new opportunities.

Breakthrough Leadership™

The science and strategy behind getting unstuck and activating momentum in business, leadership, and life.

Signature Framework – Identity Activation Loop™

Confidence Activation – Reconnect individuals with their value, experience, and personal authority.

Clarity Reconstruction – Help individuals redefine their next chapter with purpose and direction.

Action Ignition – Translate insight into clear, practical, forward-moving action.

Momentum Expansion – Build confidence and leadership through consistent progress.

Audience Outcomes

Renewed confidence and belief in their abilities

Clear direction for their next chapter of leadership or business

Practical tools to activate momentum

An inspiring mindset shift toward reinvention and possibility

Ideal Audiences

Women's leadership conferences

Professional associations

Entrepreneur and business conferences

Corporate leadership and culture events

Organizations supporting career reinvention and second-act success

